

Issued: Friday 27th November 2015

PRIME7 NUMBER 1 IN 2015 DELIVERS ITS HIGHEST EVER AUDIENCE SHARE

In 2015 **PRIME7** remains the most watched Regional Television Network across New South Wales (including ACT) and Victoria for the fifth year in a row.

With the 2015 Television Survey Year concluding tomorrow, Saturday 28th November, results to date show that **PRIME7** has once again delivered a 'best ever' audience share.

- **PRIME7** is No.1 in 2015 with a Network Share of 31.9%
- **PRIME7** wins 39 of the 40 ratings weeks
- **PRIME7** delivers the Top 8 most watched 'regular programs' on television in 2015
- **PRIME7** records 14 of the Top 20 'regular programs' on television in 2015
- **PRIME7** increases audience share by 0.7 points year-on-year
- **PRIME7** wins every night of the week!

Free-To-Air Network Shares 6.00pm – Midnight % 2015

NETWORK	PRIME7	WIN/NBN	SC TEN	ABC	SBS
TOTAL	31.9	28.3	15.7	18.5	5.5

PRIME7 DOMINATES THE MOST WATCHED PROGRAMS IN 2015

- **MY KITCHEN RULES** dominates the ratings landscape in 2015
- **MY KITCHEN RULES: WINNER ANNOUNCED** is the No.1 entertainment program in 2015
- **MY KITCHEN RULES** is the No.1 regular program in 2015
- **800 WORDS** is the most watched Australian drama series in 2015
- **CATCHING MILAT** is the highest rating mini-series in 2015
- **DOWNTON ABBEY** is the most watched international drama series in 2015
- **MELBOURNE CUP: THE RACE** was the most watched sporting event on PRIME7 in 2015
- **SUNDAY NIGHT** is the most watched public affairs program in 2015

2015 TOP 20 "REGULAR PROGRAMS"*			Average Viewers
1	MY KITCHEN RULES-MON	PRIME7	467,202
2	800 WORDS	PRIME7	466,554
3	MY KITCHEN RULES-TUE	PRIME7	449,439
4	MY KITCHEN RULES-WED	PRIME7	442,550
5	HOUSE RULES-SUN	PRIME7	434,930
6	HOUSE RULES - WHOLE HOUSE REVEAL	PRIME7	428,216
7	MY KITCHEN RULES-SUN	PRIME7	424,214
8	MY KITCHEN RULES-THU	PRIME7	415,881
9	THE VOICE -TUE	WIN/NBN	384,150
10	NATIONAL NEWS SUNDAY	WIN/NBN	378,477
11	THE VOICE -MON	WIN/NBN	372,375
12	THE BLOCK TRIPLE THREAT -ROOM REVEAL	WIN/NBN	371,975
13	THE VOICE -SUN	WIN/NBN	371,023
14	HOUSE RULES-MON	PRIME7	362,463
15	HOUSE RULES-TUE	PRIME7	361,446
16	THE X FACTOR-TUE	PRIME7	356,893
17	WINTER	PRIME7	352,275
18	MARRIED AT FIRST SIGHT	WIN/NBN	349,737
19	THE X FACTOR-MON	PRIME7	338,297
20	HOUSE RULES-WED	PRIME7	335,021

*=Top 20 Regular programs 6pm to midnight (3 episodes or more)

Source: Regional TAM, Free To Air, *Northern NSW, Southern NSW & Victoria Combined, Sunday 8th February to Thursday 26th November 2015 (excluding Easter 29.03.15 – 11.04.15), 2015 Total Network Shares based on Consolidated and Overnight data to Thursday in Week 48 1800 - 2400, 2015 Total Network Shares Based on Consolidated Data Weeks 7 – 48 Excluding Easter 1800 - 2400, Weeks Won based on Peak time Sunday – Saturday 1800 – 2400, Program Rankings based on Total People Consolidated Data All Day, "Regular Program/Series" minimum 3 episodes or more.

STAY CONNECTED WITH PRIME7

